



For Immediate Release

The Children's Oral Health Institute and Crest + Oral-B Collaborate to offer Oral Health Literacy Training

Earn CE credit online for learning the Lessons in a Lunch Box program presentation.

Owings Mills, Maryland (October 21, 2014). The Children's Oral Health Institute has announced their collaboration with Crest + Oral-B to offer oral health literacy training through the *Lessons in a Lunch Box* program. The discussions that began in late 2012 between the two will afford oral health professionals the opportunity to obtain continuing education credit for the course entitled, *Improving Oral Health Literacy: Teaching Primary School Students through the Lessons in a Lunch Box Program*. Dr. Winifred J. Booker, The Children's Oral Health Institute's CEO & Director of Development said, "The progressive role Crest +Oral-B has taken to help improve health literacy in our society by offering this online training is an important milestone for oral health education in the classroom and communities."

The *Lessons in a Lunch Box: Healthy Teeth Essentials & Facts About Snacks®* program continues to expand nationally, and this growth has created a need to facilitate more access to the training. The course can be accessed by going to www.dentalcare.com. Dentists, dental hygienists, and dental assistants can earn 1 continuing education credit hour.

According to the Director of Programs for The Children's Oral Health Institute, Ms. Chiquita Veney, "The organization's leadership is most pleased with the course being introduced during National Dental Hygiene Month. This is an ideal time and especially gives oral health professionals that have registered to present *Lessons in a Lunch Box* an opportunity to complete the hour course. Those taking the course will have the benefit of training and demonstrations delivered via the self-learning tool."

For more information about The Children's Oral Health Institute, or to link to the course, *Improving Oral Health Literacy: Teaching Primary School Students through the Lessons in a Lunch Box Program* visit www.mycohi.org.

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