



FOR IMMEDIATE RELEASE

Lessons In A Lunch Box to reach 20,000 Children in 2014

Advocates encourage expanding oral health education and prevention programs for school children.

Owing Mills, MD (October 2, 2013). Thousands of 1st, 2nd and 3rd grade children will learn about proper flossing and brushing and good dietary practices because in 2014 The Children's Oral Health Institute will again offer the *Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks™* program nationally. Every student will be presented the exclusively designed lunch box and dental carrot case that is a daily reminder for them to eat healthy and to clean their teeth after meals.

Members of organized dentistry, including student dentists, hygienists and other volunteers are expected to visit Title One Schools that are registered for the program during National Children's Dental Health Month in February. The nonprofit organization has ordered another 5,000 lunch boxes and carrot cases to add to the 15,000 that have already reached children in Maryland and 21 others states.

According to the Educational Resource Consultant, Sherry Holland Senter, 20 pre-registration applications have been submitted for the program. While registration began the first day of National Dental Hygiene Month, it is not expected to extend through October. Demand for the lunch box and dental carrot case has continued to escalate since the initiative was introduced in 2008. The CEO is eager to strengthen the financial infrastructure of The Children's Oral Health Institute to continue having *Lessons In A Lunch Box* and all of the programs offered by the nonprofit made available. Advocates from Dental School Deans to leaders in Washington encourage expanding oral health education and prevention programs for the nation's most vulnerable public school children.

To obtain oral health education curriculum resources or for more information about the *Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks* program and how to register a school, visit The Children's Oral Health Institute website at www.mycohi.org.

Prevention that Empowers Globally!